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FOR IMMEDIATE RELEASE**PERI, Inc. Partners with Rhymesayers Entertainment Launching The Duo: iPhone Case + Battery Charger + Hi-Def Speaker All-In-One**

Crowdfunding Campaign Perk Offers First-Ever Side Stage Passes to One of Hip Hop's Hottest Tickets, Soundset 2015

LAS VEGAS, CES – Jan. 7, 2015 – Today, Peri, Inc. (www.myperi.com) announced its partnership with Rhymesayers Entertainment in bringing to market the PERI Duo, a first-of-its-kind Bluetooth and WiFi enabled iPhone case + battery charger + Hi-Def speaker all-in-one

“As an initial partner, Rhymesayers Entertainment has been involved in shaping the direction of the design and feel of the case,” says Michael Hsu, co-founder of PERI, Inc. “We trust their knowledge and credibility in the music industry to take the Duo in the right direction. We are excited to have them as partners and even more excited for the opportunities it brings for Duo customers.”

Currently [pre-selling on Indiegogo](#), the Duo has surpassed half of its fundraising goal, raising more than \$50,000 through the sale of over 500 units. Rhymesayers Entertainment is offering exclusive rewards to its Soundset 2015 festival, offering side stage passes (offered for the first time and not for regular sale), VIP Soundset tickets and of course the limited edition (black/black) Rhymesayers Duo.

“In following with our tradition of embracing the old school and merging with the new, we decided to partner with PERI,” says Rhymesayers. “The goal is to give our fans the opportunity to combine that 80's Boombox experience with the convenience of modern smartphones.”

You can purchase the Rhymesayers limited edition Duo on Indiegogo now, as well as the standard color Duos (Red/Black/White) here: <http://igg.me/at/periaudio>. Limited early bird pricing starts at \$79, with regular pricing starting at \$99 (\$149 projected retail price).

PERI, Inc. is exhibiting at the Consumer Electronics Show (CES) in Las Vegas from Jan. 6 – 9th at the Las Vegas Convention Center, North Hall - booth #6737. If you're interested in a live demonstration of the Duo, please email pr@myperi.com.

For more information about PERI and the PERI Duo, please visit the [website](#) or follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

About Peri, Inc.

Founded in 2014, PERI (www.mypericom.com) is an innovative brand set on defining the way consumers view hi-definition audio and mobile power accessories. Focused on creating mobile, portable, home and car audio products paired with the latest audio and networking technologies. Through the integration of hardware, software and industrial design PERI provides an unparalleled product experience. Stay in tune with PERI through [Facebook](#), [Twitter](#) and [Instagram](#).

About Rhymesayers Entertainment

Rhymesayers Entertainment is a Minneapolis-based independent hip-hop record label established in 1995. Rhymesayers not only boasts one of the strongest and most respected rosters in music, but is also the owner of an independent record store, Fifth Element as well as the world's largest hip-hop music festival, Soundset.

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